

Universidad LCI Veritas

Spanish for Business

Course code: SPN 304

Total contact hours: 60 hours

Pre-requisite: SPN 202 – Intermediate Spanish II

Course Overview

The Spanish for Business course is designed for students interested in expanding their knowledge and communicative skills in the business field within a Hispanic American context. Additionally, the course compares business practices and approaches between Costa Rica and the United States.

The course includes an analysis of how to start a business, regulations and laws, the work environment, and specific case studies of the operation of some Costa Rican businesses.

This is a theoretical-practical course that combines study modules with in-person or virtual visits to successful small and medium-sized enterprises. The objective is that, by the end of the course, students will understand specialized vocabulary and business culture, enabling them to apply this knowledge when doing business with counterparts in Hispanic America.