

Readings and Lecture: The readings for this course are designed to be manageable. This is because we will be discussing each assigned text in detail during class. I therefore expect that you carefully read all assignments for each session. Readings may evolve during the course of the semester.

Evaluation with test and class presentations.

BASIC BIBLIOGRAPHY

- Aeron, Davis; The Death of Public Knowledge: How Free Markets Destroy the General Intellect; MIT Press; 2017.
- Arrivé, Michel; Linguistics And Psychoanalysis Freud, Saussure, Hjelmslev, Lacan And Others; John Benjamins B.V.; Amsterdam, 1992.
- Bourdieu, Pierre; Outline of a Theory of Practice; Cambridge University Press; Cambridge UK, 2013.
- Fairclough, Norman; Critical Discourse Analysis The Critical Study of Language; Addison Wesley Publishing Company; Longman; New York, 1995.
- Fearn-Banks, Kathleen; Crisis Communications: A Casebook Approach; Routledge; New York, 2017.
- Garretón, Jorge; Course Manual; Compilation of Readings; Viña del Mar, 2003.
- Kaschner, Holger; Cyber Crisis Management The Practical Handbook on Crisis Management and Crisis Communication; Springer; Wiesbaden, 2021.
- Robbins, Stephen R.; Judge, Timothy A.; Organizational Behaviour 19th Edition; Pearson Education Limited; London, 2023

SUPPLEMENTAARY BIBLIOGRAPHY

- Anderson-Meli, Lisa; Koshy, Swapna; Public Relations Crisis Communication; Routledge; New York, 2015.
- Beer, Stafford; "Decision and Control: The Meaning of Operational Research and Management Cybernetics"; John Wiley and Sons; London, 1994.
- Chomsky, Noam; Herman, Edward S.; Manufacturing Consent: The Political Economy of the Mass Media; Pantheon; 2011.
- Coleman, Amanda; Crisis Communication Strategies: How to prepare in advance, respond effectively and recover in full; Kogan Page Limited; London, 2020.
- Giblin, Rebecca; Doctorow, Cory; Chokepoint Capitalism; Beacon Press; Boston, 2022.
- Keyes, Ralph; The Post Truth Era; Martin's Press; New York, 2004.
- Medina, Eden; Cybernetic Revolutionaries: Technology and Politics In Allende's Chile; The MIT Press; Cambridge Massachusetts, 2011.
- Mazzucato, Mariana; The Entrepreneurial State: Debunking Public vs Private Sector Myths; PublicAffairs Books; Philadelphia, 201.

Websites:

<https://the-santiago-boys.com>.